



Personal information on the author

First Name: Remo

Last Name: Michel

Position: Managing board / Chief Safety, Security & Prevention

Organisation: Street Parade Zurich

Most important career path

- 1989-93: Several Semesters of Studies at the University of Zurich & Swiss Federal Institute of Technology (Law, Psychology & Biology)
- 1991 – 2004 : Build up & sale of a Security Service Company with more than 70% share of the local nightlife-market in the biggest nightlife-scene of Switzerland (General Security Services, Zurich)
- 1993 – 2001: Member of the organisation committee of the Street Parade in Zurich. Responsible for the operative coordination of safety, security, hygiene, & first aid.
- 2002 – today: Member of the managing board of the Street Parade. Responsible for the strategic & operative coordination of safety, security, prevention, recycling, waste, cleaning, hygiene & first aid.
- 2004 – today: Member & Functionary ASSC (Association of Swiss security service companies). Expert for the two federal diplomas FSB & FPO (graduated private security & executive protection guard)
- 2004 – today: Head professional development for the Swiss branch of the security world leader (Protectas/Securitas AB). Conception of Consulting-, education- & training-strategies for all kinds of security issues.

Co-authors

First Name: Martin

Last Name: Schorno

Title of presentation

Street Parade Zurich: Development, risks & chances of a unique event

Description of the contribution

The development of the street parade is a unique phenomenon. What started out as a wonderful idea in the early nineties transformed nowadays into one of the biggest yearly challenges for the local authorities and organizations.

Several hundred thousands of people are surging the downtown area of Switzerland's biggest City once a year in august to participate at the biggest outdoor-event of the city. The event consists of a Parade with about 30 trucks/mobile dance floors, each 30 meters long and equipped with a sound system of more than 100'000 watts as well as 5 stationary stages spread in the inner city with the worlds most famous contemporary dj's. performing live.

This scenario affects the whole city and regional area and transforms the centre of the city into one big melting pot of people, cultures & sounds.

Apart from the content-related success, the street parade is also internationally known for the technical success concerning security & safety as well as prevention in the respective communities.

A view behind the curtain of the organization of such an event shows the effort, challenges and chances concerning security, safety & prevention. Not everything turned out to be or affect the expected way, but 18 years of experience in only having one "try and error"-chance per year cleared out the real challenge:

We believe that the key to success is the right or good determination and answer to the questions: "What's realistic?", "what's impossible?" and "what's useless?"